

July 2009



In This Issue

[If It Is Not Broken...Don't Fix It](#)

[Slow and Steady Wins The Race](#)

[Join Our Mailing List!](#)

Tough Times...Cool Heads

Dear Brian,

As we are all well aware, our economic crunch is being felt by most of us these days. The easiest thing to do is to hunker down and try to weather the storm. This is smart as long as you do not neglect your essential marketing practices. Companies are wise not to take on risky, un-proven marketing outlets right now. However, be sure you are not missing vital opportunities to keep your brand in front of your customers. [Contact us](#) to see how you may be able to increase your exposure while reducing your current marketing budget.

If It Is Not Broken...Don't Fix It.

When planning for your next round of sales/marketing materials, we can help you re-vamp your existing materials instead of creating everything from scratch. This can save your company a lot in design fees, and also get your newly updated printed pieces back in less time! [Contact us](#) to learn more.

Slow and Steady Wins The Race

Keeping sight of your long term goal can help you make wise marketing decisions. When placing ads, utilizing print or e-mail marketing or re-vamping your website you need to be realistic in

your expectations. Avoid getting roped into the "too good to be true" sales pitch that will leave your budget weakened and your sales register neglected. Be smart and be realistic in your expectations. [Full Draw Design](#) can help you wade through your media outlets and provide a clear plan to help you gain market share.

Brian Bychowski
Full Draw Design

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to brian@fulldrawdesign.com by brian@fulldrawdesign.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Full Draw Design | 981 Kathleen Ct. | Suite #100 | Woodstock | IL | 60098